

## REMARKS

As further evidence of the non-obviousness of the claimed invention, the applicants submit herewith a number of publications written either by the applicants or others who have come to recognize the importance of trade secret protection. The articles include:

"The Economic Valuation of Trade Secret Assets", R. Mark Halligan and Richard F. Weyand, Journal of Internet Law, February 2006

"The NSA's Interception of Emails and Phone Calls in the US is Unlawful", Randy Gainer, Journal of Internet Law, February 2006

"Duty to Identify, Protect Trade Secrets Has Arisen", R. Mark Halligan, The National Law Journal, August 19, 2005

"Accounting for Trade Secret Assets", R. Mark Halligan and Richard F. Weyand, Executive Counsel, March/April 2006

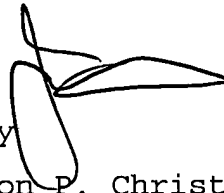
"The Sorry State of Trade Secret Protection", R. Mark Halligan and Richard F. Weyand, The Corporate Counsellor, Law Journal Newsletters, August 2001

"Trade Secret Holding Companies: A Structural Solution to a Sarbanes-Oxley Requirement", R. Mark Halligan and Richard F. Weyand, IP Law 360, Portfolio Media 2006

"Keep Your Chief Assets Secret", John Yuva, Inside  
Supply Management, April 2006

Allowance of claims 96-101, 103-110 and 112-118, as  
now presented, is believed to be in order and such action  
is earnestly solicited. Should the Examiner be of the  
opinion that a telephone conference would expedite  
prosecution of the subject application, he is respectfully  
requested to telephone applicant's undersigned attorney.

Respectfully submitted,  
WELSH & KATZ, LTD.

A handwritten signature in black ink, appearing to read "Jon P. Christensen". The signature is stylized with a large, sweeping loop at the end.

By  
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